



Q
A

What is the business and commerce degree?

The business and commerce degree is an Associate of Applied Science Degree that has six areas of concentration: Banking and Finance, Electronic Business Management, Human Resources Management, Logistics and Transportation, Management and Quality and Productivity.

Q
A

What duties do business and commerce graduates perform?

Graduates may perform such duties as:

- Banking and Finance (clerks, tellers, financial analysts, credit investigators and analysts)
- Electronic Business Management (content specialists, e-commerce customer service representatives, and e-commerce project coordinators)
- Human Resources Management (HR generalists, recruiters, personnel trainers, and benefits analysts)
- Logistics and Transportation (logistics analysts, domestic and international transportation coordinators, warehouse operators, materials controllers)
- Management (entry level managers and business development associates)
- Quality and Productivity (quality assurance coordinator, quality controller and quality managers)

Q
A

Where does a business and commerce graduate work?

A business and commerce graduate may work in:

- Banking and Finance (banks, credit unions, investment firms)
- Electronic Business Management (web development firms, ISPs, medium to large businesses)
- Human Resources Management (small to large businesses and organizations)
- Logistics and Transportation (trucking companies, air freight companies, warehouses)
- Management (small to large businesses and organizations)
- Quality and Productivity (manufacturing and service firms)

Q
A

What is the income potential for a business and commerce graduate?

Income varies depending on the type of position attained in any of the concentrations. The medians for the U.S. and Memphis Metropolitan are:

- Banking and Finance: U.S. \$34,362; Memphis \$34,018
- Electronic Business Management: U.S. \$39,676; Memphis \$39,279
- Human Resources Management: U.S. \$37,763; Memphis \$37,386
- Logistics and Transportation: U.S. \$38,090; Memphis \$37,709
- Management: dependant upon area of concentration

Q
A

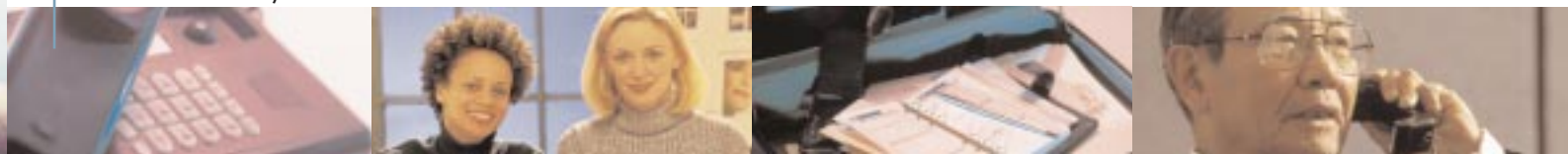
What will the business and commerce degree allow me to do?

Earn an Associate of Applied Science degree at Southwest and enter the job market immediately.

Q
A

What is Southwest's employment rate for graduates of the business and commerce program?

Southwest's employment rate for business and commerce graduates generally exceeds 96 percent each year.



Q Why choose the business and commerce program at Southwest?

- A
- Fully accredited programs by the Commission on Colleges of the Southern Association of Colleges and Schools
 - Small classes for more personalized attention
 - Flexible class schedules available at multiple campuses, centers, sites; and distance learning opportunities
 - Affordable tuition
 - Support services, including career counseling, free tutoring and career services, financial aid, job opportunity assistance and on-site child care services

Business Administration and Paralegal Studies
(901) 333-4130
www.southwest.tn.edu

Q How do I apply for admission to Southwest?

- A
- Complete application for Southwest.
 - Submit your application and pay \$5 application fee to Bursar's Office.
 - Request that an "official" copy of your high school/GED scores, college transcript(s) be sent to:
*Southwest Tennessee Community College
P.O. Box 780, Memphis, TN 38101-0780*
 - Apply for financial aid (if applicable).
 - Complete testing requirements.
 - Complete new student orientation, either online or on campus.
 - Review the College's academic calendar or printed schedule of classes for registration dates, times and locations.
 - Meet with academic advisor.
 - Register for classes online, via TRAVIS or in person.
 - Pay your fees or ensure that your financial aid is in place for your course.

Admissions, Records and Recruitment
(901) 333-5924

Financial Aid
(901) 333-4184 • (901) 333-5960

Advising, Counseling, and Articulation
(901) 333-4594 • (901) 333-5122

Southwest Tennessee Community College

P.O. Box 780

Memphis, TN 38101-0780

(901) 333-5000

1-877-717-7822 (out-of-state)

www.southwest.tn.edu

Southwest Tennessee Community College, a Tennessee Board of Regents institution, is an affirmative action/equal opportunity college.
0110462NEW03094BC

