



SOUTHWEST

TENNESSEE COMMUNITY COLLEGE
ATHLETICS



ATHLETICS HALL OF FAME BRUNCH

Sponsorship Opportunities

HONORING OUR LEGACY. SUPPORTING FUTURE CHAMPIONS.

Southwest Tennessee Community College invites businesses, community leaders, alumni, and friends of the College to partner with us for the Athletics Hall of Fame Brunch, a signature Homecoming event celebrating the outstanding athletes, coaches, supporters, and champions whose achievements have shaped the proud legacy of Southwest Athletics.

This special event will bring together alumni, student-athletes, community partners, and supporters to recognize excellence, celebrate achievement, and invest in the future of Saluqi Athletics.



WHY PARTNER WITH SOUTHWEST ATHLETICS?

Your sponsorship is more than support for an event. It is an investment in student success, leadership development, and the future of our community.

Sponsorship provides an opportunity to:

- Support student-athlete scholarships and educational success.
- Connect your organization with alumni, community leaders, and business professionals.
- Demonstrate your commitment to workforce development and higher education.
- Increase visibility among the Southwest community.
- Celebrate the accomplishments and impact of Southwest Athletics.
- Help create opportunities that allow student-athletes to **START, STRIDE, and SOAR.**



All proceeds support Southwest student-athletes through scholarships, academic support, leadership development, athletic resources, and emergency assistance.



PRESENTING SPONSOR | \$10,000

OUR PREMIER PARTNERSHIP OPPORTUNITY

Includes:

- Exclusive recognition as the Presenting Sponsor of the Athletics Hall of Fame Brunch
- Premier logo placement on all event materials and signage
- Recognition during the event program and awards presentation
- Recognition in digital marketing and social media promotions
- Opportunity for welcome remarks during the event
- Two reserved VIP tables for up to 16 guests
- Full-page advertisement in the Hall of Fame commemorative program
- Opportunity to provide approved branded materials for attendees
- Recognition in post-event communications and acknowledgments
- Featured recognition on Southwest Athletics website and event communications

SALUQI SOAR SPONSOR | \$5,000

ELEVATING STUDENT-ATHLETES TO NEW HEIGHTS

Includes:

- Prominent logo placement on event materials
- Recognition during the Hall of Fame Brunch program
- Recognition in digital and social media promotions
- Reserved VIP table for 8 guests
- Half-page advertisement in the commemorative program
- Event signage recognition
- Recognition on Southwest Athletics website
- Inclusion in post-event acknowledgments

SALUQI STRIDE SPONSOR | \$2,500

ELEVATING STUDENT-ATHLETES TO NEW HEIGHTS

Includes:

- Logo recognition on select event materials
- Recognition on event signage
- Social media recognition
- Reserved table for 8 guests
- Quarter-page advertisement in the commemorative program
- Recognition during sponsor acknowledgments
- Inclusion in post-event communications

SALUQI START SPONSOR | \$1,000

HELPING STUDENT-ATHLETES TAKE THE FIRST STEP TOWARD THEIR GOALS

Includes:

- Name and logo recognition on select event materials
- Social media recognition
- Four event tickets
- Recognition in sponsor acknowledgments
- Inclusion in post-event thank-you communications

TOGETHER, WE CAN CREATE OPPORTUNITIES, REMOVE BARRIERS, AND EMPOWER STUDENT-ATHLETES TO ACHIEVE SUCCESS IN THE CLASSROOM, IN COMPETITION, AND IN LIFE.

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