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CONTACT INFORMATION

GLORIA HAYDEN GHAYDEN1<u>@SOUTHWEST.TN.EDU</u> (901) 333-5181

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"This book is an introduction to one of the fast-developing core pillars in business, sustainability, as well as how it is closely tied into the concept of service."

Hospitality Management: A Brief Introduction. Wood, Roy C. "Designed for undergraduate and postgraduate students studying hotel and hospitality management and hospitality studies. The book includes coverage of the principal areas of functional management in hospitality. Wood uses a wide range of established and contemporary research and reflects critically on its subject, including from the perspective of the hospitality consumer, to ensure that readers gain wide awareness of the realities and challenges of the hospitality industry."—Publisher's website.

Meetings, Expositions, Events, and Conventions: An Introduction to the Industry. Fenich, George G.

"With a broad view of the industry, *Meetings, Expositions, Events, and Conventions* moves beyond just one segment to include all aspects related to the MEEC industry. Developed as a collaborative work, the text features contributions from some of the best and most notable practitioners and educators in the field. (Using the Delphi method, even the text's topics were selected based on industry input.)"

Tourism: The Business of Hospitality and Travel. Cook, Roy A., et al. "Views the industry from a holistic, global business perspective– examining the management, marketing and finance issues most important to industry members."

