

Business

Recommended Databases

• <u>ABI/INFORM</u>

Global in scope, this resource provides industry-focused reports and data, as well as full-text business journals.

- <u>Business Abstracts with Full Text</u> Features access to leading business and trade journals. At the blue screen, enter your Southwest user name and password. Then, enter the following at the EBSCOhost page: User ID: s4798415 Password: authtest1!
- <u>Business (Gale OneFile)</u> Provides full-text articles on business disciplines such as accounting, economics, finance, marketing, and management.
- <u>Business Insights: Essentials</u> Find detailed company and industry profiles, product and brands, financial and market share reports, company rankings, histories and full text periodical articles.
- <u>Business Market Research</u> Features information from Hoover's Company Profiles, market research overviews from Snapshots, and articles covering economic/political developments affecting business from OxResearch.
- Entrepreneurship (Gale Business)

Provides "an easy-to-browse interface mapped to four key stages of starting and operating a business—plan, fund, start, and manage."